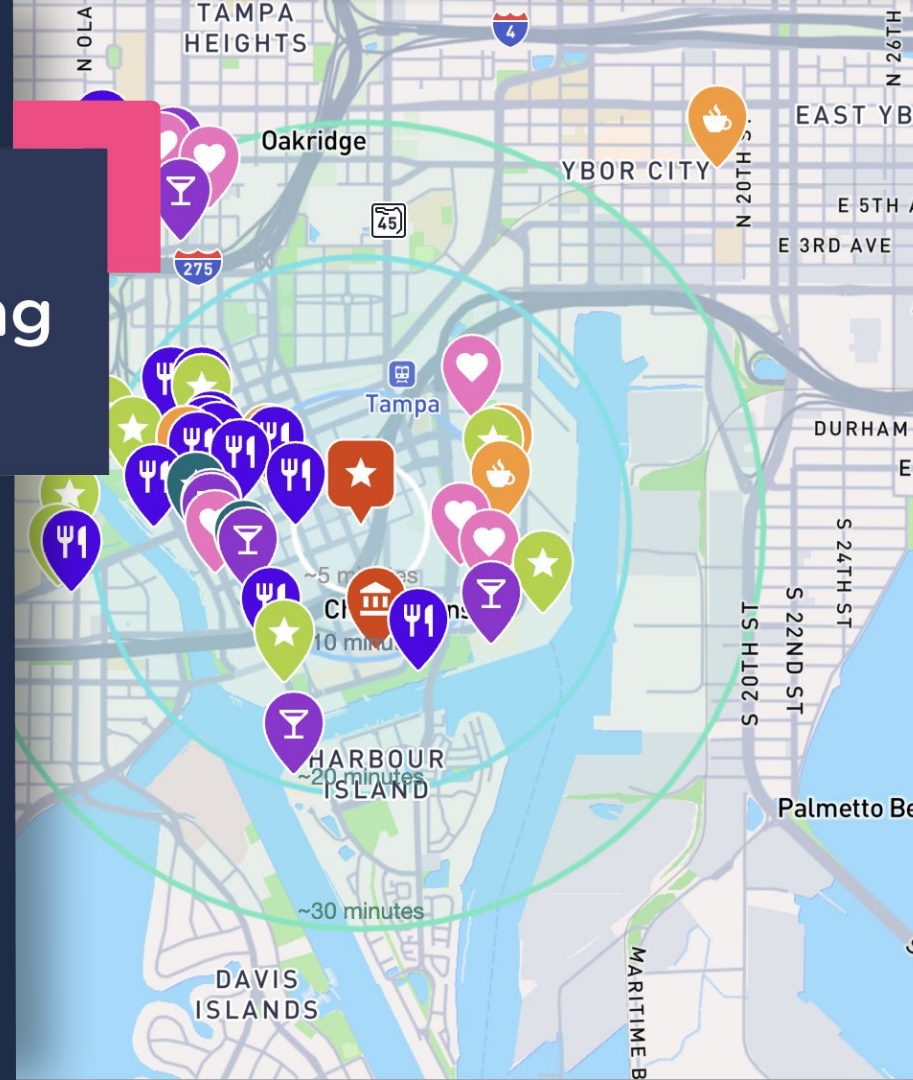




360

Tues@2 Training

Maximizing Value with Threshold 360 1/23/2024





Webinar Housekeeping

- All attendees will be muted for duration of webinar
- A Q&A session will take place at the end of the presentation
- Please submit any questions you may have into the Q&A module at the bottom of your screen
- Every registrant will receive a webinar replay including all the materials presented



Agenda

- [Introducing the Customer Resource Center](#)
- [360 Value Index Overview](#)
- [Enhancing your Sales Efforts with Threshold 360](#)
- [Marketing beyond the Listing Pages](#)
- [Managing an Event or Convention Using Virtual Tours](#)
- [Next Steps to Increase Your Organization's Usage](#)
- [Q&A](#)

Threshold 360 Customer Resource Center



The recently launched [Customer Resource Center](#) includes all available resources from our brand-new online training modules to helpful videos and scheduling resources.

The screenshot shows the Threshold 360 Customer Resource Center page. At the top, there is a banner with the Threshold 360 logo and the word 'THRESHOLD' in large blue letters, with '360' in a grey box. Below the banner is a blue icon of two people. The main heading is 'Customer Resource Center'. A light blue box contains the text: 'Be sure to bookmark this page as it is a hub for all customers to access training and resources. If you have any questions or need assistance, please contact Support@Threshold360.com.' Below this is a list of links with icons: News & Updates (star), Team Member Training (checkmark), Threshold 360 Dashboard Features (document), Resources (location pin), Contact Threshold 360 (phone), Customer Support & Partner Scheduling (calendar), and Learn More About Threshold 360 (document).

Customer Resource Center

Be sure to bookmark this page as it is a hub for all customers to access training and resources. If you have any questions or need assistance, please contact Support@Threshold360.com.

- News & Updates
- Team Member Training
- Threshold 360 Dashboard Features
- Resources
- Contact Threshold 360
- Customer Support & Partner Scheduling
- Learn More About Threshold 360

360 Value Index Overview



- Breaks down value by department
- 5 levels of value based on the most common customer use cases shared with the T360 Customer Success Team
- Includes links to examples for each use case
- Ties in with our new online training courses

360 Value Index

A quick guide to help your organization & teams self-assess the use of Threshold 360's platform and products.



Getting Started

Getting your Threshold Dashboard setup is one of the first things your team should accomplish. These are the top 5 ways to level up your Dashboard and get your team using your content right away.



Add your logo and organization details. In your Account Settings, you can [upload brand logos](#), add your website link, or adjust your organization's name.



Invite additional team members. Give your [team members](#) access to the Dashboard and set their level of individual access.



Learn how to navigate. You can schedule a group demo of the Dashboard [here](#), or feel free to share [our online course](#) to take training at your own pace.



Enable integrations & reporting. If your team uses the [Simpleview CRM](#), toggle on this integration in your Organization Settings. You can also enable [monthly KPI reports](#) to send via email.



Connect platforms & follow T360. Login to your [Google account](#) for branded attributions on imagery published to Google (Pro subscription required). We also recommend following T360 on [Instagram](#) & [LinkedIn](#) so we can promote and share your content!

Jump to section:

[Sales, Marketing, Operations & Services, Sports, Partner Benefits, Additional Resources & Support](#)

Enhancing your Sales Efforts with Threshold 360



Explore The Landing Resort & Spa Virtually



Sean Penix · 3rd+
Revenue Generator | Culture Builder | Motivational Spe...
3h · 🌐

Have you discovered "The District" yet? - PLEASE SHARE

The newly renovated Cowboy Chow restaurant & event space offers everything you need for indoor and outdoor entertainment. Whether you are looking to host an employee social event or hold an all day meeting, the **Legends** events team at AT&T Discovery District is able to make it all possible.

Click here 📺 for a virtual walkthrough:
<https://lnkd.in/gBWVJWQi>

To learn more about how to book this space, visit <https://lnkd.in/gWBxXBMh> today.

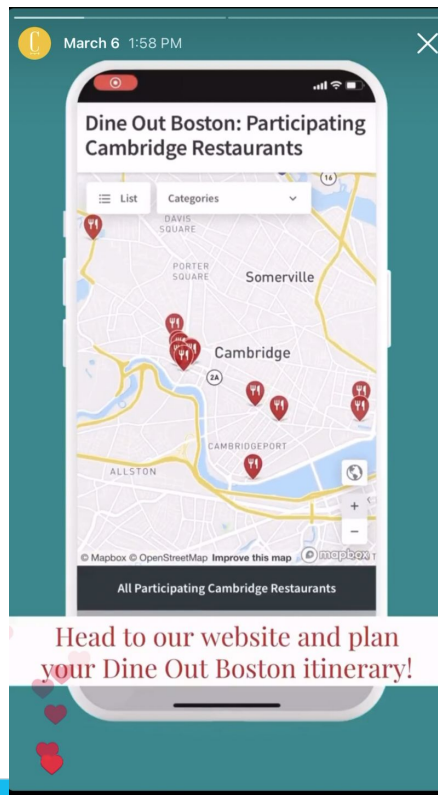
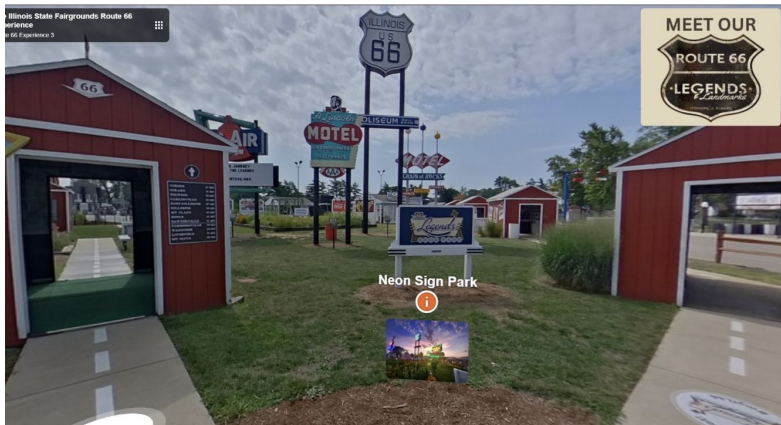
See you at The District!

#TheLegendsWay #EventSales #EventProfs #VisitDallas #Dallas #Hospitality #BookToday #PrivateEvents #TeamOuting #AT&TDiscoveryDistrict #TheDistrict
Fuxa Heather x Victoria Shepherd x Keith McCoy x Melissa Phillips

ROOSEVELT ROOM

It is very important for the customer to be able to achieve success, but at the same time they fall into a lot of work and pain. For to come to the smallest detail, none of us undertakes any physical exercise that is laborious, except in order to derive some benefit from it. But whoseever rightly reproaches him in pleasure, and wishes to be a hair's breadth away from pain, let him be spared nothing. Unless they are blinded by lust, they do not go forth, they are in fault who forsake their duties, and the soul softens, that is, labors.

Marketing Beyond your Listing Pages



Head to our website and plan your Dine Out Boston itinerary!

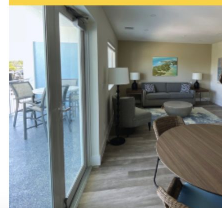


Sugarloaf Key/Key West KOA Holiday

Book now and be one of the first to stay in our new Vacation Rentals at Sugarloaf Key/Key West KOA Holiday.

[Book Now!](#)

Vacation Rental Tour



Take a Virtual Tour

Want to take a look inside the Vacation Rentals? Take a virtual tour and picture yourself vacationing here.

Traveling with family or friends? The Vacation Rentals provide a space for those that don't have an RV to stay right at the campground with you.

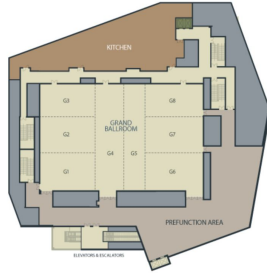
Managing an Event or Convention using Virtual Tours



level of the convention center. A wealth of prefunction spaces, with south and east vistas of the Las Colinas

to park charges and fees, allows plenty of room for Meetings Convention Center Contact Us Submit RFP Find Lodging

PLANNERS ATTENDEES ABOUT EVENTS VISIT IRVING SITE



To see the interior spaces of the Grand Ball-room or the Grand Ball-room Prefunction area, select either of those spaces by clicking on those areas in the image above.

Home DRAFT EXPERIENCE GETTING AROUND HOTELS ABOUT KC

Main Street will be closed to pedestrians south of 20th St. during event dates. Follow signage that will guide you down Grand Blvd. after parking.

Show List Categories MORE INFORMATION

Map showing locations like WEST SIDE, UNION HILL, HOLMES ST, CHERRY ST, LONGFELLOW, BEACON HILL, JAZZ DIST, NORTH HYDE PARK, and THE PASSEO.

Advance parking reservations can be purchased at the following locations:

CONTACT VISIT KC

Looking for a restaurant near the Sheraton Centre Toronto Hotel during your stay? Try one of these options:

Hide List Categories

Sheraton Centre Toronto Hotel
123 Queen St W

Map showing Toronto Entertainment District with various restaurant markers.

snowbird Snowbird Resort Map
All resort locations

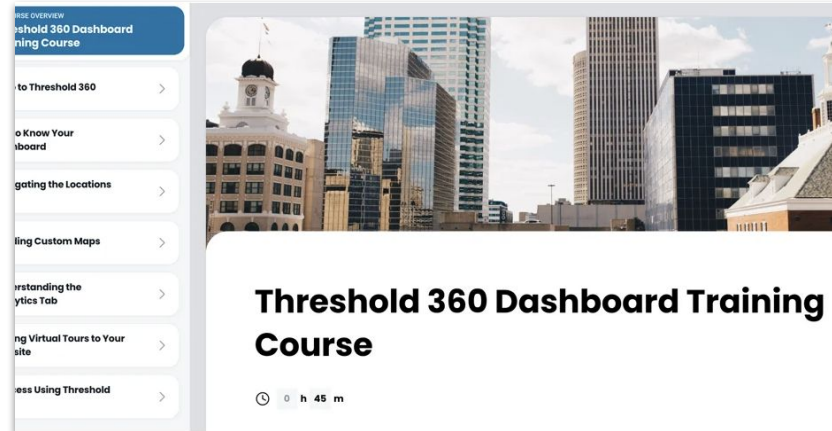
Contact

Map showing resort locations like The Summit At Snowbird, The Aerie Restaurant, The Cliff Lodge, SeventyOne, and The Forklift.

Next Steps to Increase your Organization's Usage



- Take advantage of our new features
- [Customer Resource Center](#)
- [Online Training Services](#)
- Share the 360 Value Index with all Departments
- [Step Inside Blog](#)
- [Live Training or Customer Success Meeting](#)
- No team members to do this? Introducing **T360 Managed Services**



Q&A



360

Tues@2 Training



Want to learn more?

Reach out to Support@threshold360.com and our team would be happy to offer assistance and ideas.



Thank You