Subject Line: **Partner Benefit: Schedule Your Free Virtual Tour Capture Session!**

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Contact Name,

DMO NAME is happy to bring you this partner benefit. We’ve enlisted [Threshold 360](https://www.threshold360.com/) to capture a virtual tour of your business to be used on our website, uploaded to your Google business listing page, and used in group, event, and convention proposals - all at no cost to you.

In addition, after your tours have been captured you will receive an invitation to the Threshold 360 Entry platform with publishing and embedding capabilities for your website as well as analytics.

We would love to have your participation as soon as you’re ready to book an appointment with them.

**The process is simple:**

1. Go to [**Threshold360.com/Schedule**](https://www.threshold360.com/schedule) to book a day & time with one of Threshold 360’s Certified Creators.
2. With a tripod and a 360° camera, the Creator will take 360° photos of your property for virtual tour creation. If you're a hotel, this capture session will include any meeting rooms and guest room types that you would like to show off. No major staging is required. Your guests and staff can be present and you can conduct business as usual. A typical hotel capture takes 60 - 90 minutes and smaller venues may take only 15 minutes.
3. Within 72 hours, the virtual tour will be completed and ready to use across a number of channels.

* For information on what to include on your shot list, [go here](https://helpcenter.threshold360.com/shot-list).
* To see what Partner Benefits you’ll be receiving, [go here](https://helpcenter.threshold360.com/partner-benefits).
* For an FAQ on the capture process, [go here](https://helpcenter.threshold360.com/dmo-partner-location-faq).

This [Threshold Link](https://cloud.threshold360.com/locations/7853911-26463528) is an example of a hotel that they’ve captured, which gives you a sense of the depth that Threshold 360 captures. You can view the individual spaces on the left-hand side.

As part of your Threshold 360 Entry platform access, you, too, will receive a unique Threshold Link to review and easily share your virtual tour once captured.

Please schedule a time with Threshold and don't hesitate to reach out to us with any questions.

Thank you,